

Dear Student Media Board members,

Below is the minutes of our 12-1-09 meeting. Please review and let me know of any errors.

You should be receiving scheduling email shortly to set our next meeting. I will also forward you a current members list.

Minutes and other information is always posted at: [http://www.kennesaw.edu/student\\_life/smb.shtml](http://www.kennesaw.edu/student_life/smb.shtml)

Thank you for your support of student media.

Ed

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**Student Media Board  
Minutes  
Dec. 1, 2009**

**Attending:**

Dr. Jerome Ratchford, Dr. Jan Phillips, Hugh Sheely, Maria Yanovsky, Kevin Schmidt, Katherine Tippins, Justin Hayes, Rachel Goff (guest) Ed Bonza.

**Absent:** Ifeanyichukwu Amajor, Patricia Gregory, Aixa Pascual (excused), Michelle Azriel.

**The meeting** was called to order by secretary to the board, E. Bonza at 2:10 p.m.

As no quorum was present, the board decided to table **selection of the chair** until the next meeting.

**Open positions on the board** (currently 2 student positions) were discussed. Members were encouraged to forward suggestions. J. Ratchford advised contacting Carol Pope, Acting Director, Student Development, for recommendations.

A **survey on Sentinel readership** (and some OWL Radio listenership) had been conducted by J. Hayes. J. Hayes shared the results of the study with the board. Discussion followed.

The board was highly interested in and supportive of a **new, valid readership/listenership survey**. E. Bonza noted that the last extensive readership study had been a joint project with an academic department (to reduce expenses) and conducted by the Burruss Institute in the mid '90s. The board asked that the secretary coordinate efforts for a new survey and forward information, examples and potential questions to all board members.

This information will be sent to the SMB in a followup email.

The board agreed to meet again in January.

The meeting was adjourned at 3:05 p.m.

*Please review and let me know of any errors.*

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